

PEER-TO-PEER FUNDRAISING

Become a Witness Change ambassador!
Join our global team of people making an impact and
helping important stories to be shared.

Fundraising for us can be simple, and can fit into your life and plans. Your support goes a long way to making our work possible,
and making change a reality!



More ways to help us:



Give a recurring monthly donation [here](#).



From running a marathon to hosting a party, DIY events are a great way to fundraise. You can set up a fundraising page on [DonorBox](#) or [JustGiving](#) to support your efforts.



Donate your birthday on [Facebook](#). This is simple to set up and share with your family and friends. Get your community involved in your special day and double your impact!



Looking to honor a loved one's life, birthday, or any milestone with a donation in their name? Select this option when donating, and we'll provide a donation certificate.



Want to fundraise for Witness Change another way that isn't listed here, or want to help us but not sure where to start? Get in touch - we're happy to discuss options and support your efforts. [Contact us here today](#).




Creating your fundraising page:

Below are: our mission, examples of a Call To Action, and talking points you can use to fill out your fundraising page - plus social media frames that you can use if sharing to your networks.

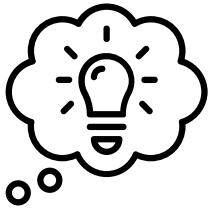
Your Call To Action:

Why do you want people to donate to Witness Change?



For marginalized people's lives to change, they need to be seen and heard, and your donation makes sharing their stories possible.

Join me in supporting Witness Change to share stories that must be heard. Together, we can make an impact and change the narrative! Donate to amplify these voices and make a real impact.



Talking Points:

We recommend you add a personal message here! Share your WHY with the world: why do you want people to support Witness Change? Why is Witness Change's work important to you?

Our Mission:

Our society is shaped by stories. However, the voices of marginalized people are often excluded - even when the stories are about them. Witness Change, a 501(c)(3) non-profit organization, uses multimedia storytelling to support marginalized people to reclaim their narratives and improve their lives. Since 2015, Witness Change has worked all around the world to bring about systemic change, and with your help, we will continue to do so.



Social Media Frames: ([Download Frames Here](#))

Share as an Instagram and/or Facebook Story or Post to help spread the word about your fundraising campaign. Make sure to provide a link to your fundraising page and always link back to our [Donation Page](#).